



2021-2022

# IMPACT REPORT

## In reflecting on this past year, I am overwhelmed with gratitude.

Dear Friends,

Every day, the Buckelew community inspires me. Our Programs staff is talented and dedicated, earning the trust of our clients to engage in services that help their recovery. Our experienced Board of Directors guides us with a steady hand, and our generous donors ensure we can continue providing behavioral health services for those who may otherwise not have access.

This past year, these essential factors, along with expertise from over five decades of providing services in the North Bay, uniquely positioned our agency to fully embrace opportunities to deepen work in our core areas of Counseling, Recovery, Service Navigation, Supported Housing, and Suicide Prevention.



I'm tremendously proud that Buckelew Programs Suicide Prevention's accredited hotline, in operation for fifty continuous years, was selected as one of 13 call centers in California to be part of the national 988 Suicide and Crisis Lifeline. The new, easy-to-remember, three-digit phone and text number provides counseling for mental health, substance use, and suicidal crises at the critical moment a person needs help. Rolled out in June, the 988 transition represents an early phase of a comprehensive crisis response. Buckelew is at the forefront of leading this crucial work.

In January, after thoughtful, collaborative planning with Buckelew, the Santa Rosa Police Department's inRESPONSE Mental Health Support Team responded to its first

call. Led by a Buckelew team leader, inRESPONSE is an alternative to a law-enforcement response when a person is experiencing a mental health and/or substance use crisis.

These are just a couple of examples of how Buckelew addresses gaps in services. Continued strategic expansion of programs and collaboration with partners in the North Bay will ensure access to high-quality services. We're making great strides in delivering more services at the right time; we look forward to sharing news of our steady progress throughout this year.

Please take a moment to review our Impact Report, learn more about our services and programs, and meet our clients, advocates, and supporters — our Buckelew community!

We can only do this work with your support.

With appreciation,

Chris Kughn, LMFT  
**CHIEF EXECUTIVE OFFICER**



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## Who We Are

Founded in 1970, Buckelew Programs is the North Bay's largest and most comprehensive nonprofit provider of behavioral health social services delivering direct services to over 3,000 individuals annually in Marin, Sonoma and Napa counties. In addition, Buckelew responds to over 12,000 callers to our accredited Suicide Prevention Hotline from Marin, Sonoma, Lake and Mendocino counties that is part of the new 988 national network.

Our wide range of services for adults and children includes Counseling, Recovery, Service Navigation, Suicide Prevention and Supported Housing.

## Our Mission

Buckelew Programs' mission is to promote recovery, resilience and hope by providing behavioral health and support services that enhance quality of life.



Buckelew gave our student athletes a new and approachable perspective about suicide awareness. Our student athletes and coaches came away with a better understanding of warning signs, how to help those in distress and actionable strategies to help keep ourselves and our friends and family safe when experiencing suicidal thoughts.

**MARIN COUNTY HIGH SCHOOL SPORTS COACH**

## Our Programs

*Marin, Sonoma and Napa counties*

### Counseling Services

- Individual, Youth, Couples and Family Counseling

### Service Navigation Services

- Family Service Coordination
- inRESPONSE: Mental Health Support Team
- Maternidad y Esperanza

### Substance Use Treatment

- Athena House Recovery Center
- Athena House Sober Living Community
- Helen Vine Recovery Center
- Helen Vine Marin Recovery Homes Program

### Supported Housing

- Casa Rene Crisis Residential Program
- Collaborative Treatment and Recovery Team
- Forensic Assertive Community Treatment

- Homeless Encampment Assessment and Resource Team
- Marin Assisted Independent Living
- Napa Supported Living Program
- Residential Support Services
- Sonoma County Independent Living
- Transitional Age Youth Program

### Suicide Prevention

- Operate one of 13 California call centers in the national 988 Suicide & Crisis Lifeline network
- Answer calls to 988 and local hotline 24/7/365
- Training for 988 and hotline counselors
- Outreach and education throughout Marin, Sonoma, Mendocino and Lake counties
- Grief support



## Meet JD

JD Schramm joined the Buckelew Board of Directors in 2022 because its mental health care mission resonated deeply with him. JD is a suicide attempt survivor.

On June 11, 2003, JD's growing debt, a third DUI, and a near-lifetime of addiction to alcohol and drugs closed in and stole his hope. JD climbed the Manhattan Bridge and leaped into the murky waters below.

JD miraculously survived his punishing plunge into the East River, which left him physically shattered but also put him on his journey to recovery. Today, JD is a passionate advocate for mental health services and breaking the silence surrounding suicide. He's spoken at TED, volunteers as a Crisis Text Line counselor, and is writing a book about his journey. While JD dedicates his talents as a writer and speaker to mental health awareness advocacy, he also clarifies that his suicide attempt doesn't define him.

Read more about JD's journey at [Bucklew.org/JD](https://Bucklew.org/JD)

### **Buckelew Programs Suicide Prevention Program**

operates one of California's 13 Suicide and Crisis Helpline call centers. In 2022, The 988 Suicide and Crisis Lifeline selected our accredited hotline to participate in their national launch. By calling or texting 988, callers reach extensively trained counselors who listen, provide support and refer them to life-saving interventions, including Buckelew's counseling and substance use treatment programs. The center responds to a staggering 12,000 callers annually from Marin, Sonoma, Lake and Mendocino counties. The resource is free and available to anyone experiencing any level of distress just when they need it. Additionally, Buckelew provides suicide prevention outreach, education and peer-to-peer support to anyone who's lost a loved one to suicide.



# 12,000

calls annually

# 300,000

interventions over

# 50

years

# Meet Eugene

What started as a court-ordered rehab stint launched a 50-year career for Eugene Hay, a certified substance use counselor at the Helen Vine Recovery Center, Buckelew's residential detox and treatment program in Marin County.

At first, I got into counseling to make up for some of the harm I did," says Eugene. "But the reality is I can't. I've come to a spiritual place, and now I keep doing this work because God has equipped me to be helpful to other people." Peer providers like Eugene play a crucial role in Buckelew's treatment and recovery programs, offering invaluable guidance by sharing their lived experiences.

Read more about Eugene's story at

**[Bucklew.org/Eugene](https://Bucklew.org/Eugene)**

*Eugene, in baseball cap, pictured with HVRC clients*



**Buckelew Programs Recovery Services** help individuals with alcohol and substance use challenges begin and succeed in their recovery journey. The 24/7 evidence-based services feature peer providers with lived experience and help clients heal emotional trauma at the root of their substance use. Sober living residences (sober living environments), are supportive programs where clients who complete detox and treatment continue developing life skills for recovery and successful transition into the community.

**Athena House** (formerly Athena House and Hope Village) is a campus in Sonoma County that hosts a women's residential treatment program and sober living residences for women and their children. Operating for over 40 years, the programs came under Buckelew Programs' umbrella in 2022 after facing closure by the previous operator. Athena House alumnae are an active and supportive community network.

**Helen Vine Recovery Center** (HVRC) opened in 1999 and has helped guide more than 22,000 individuals with drug and alcohol addictions in their recovery. HVRC is a licensed non-medical, co-ed residential withdrawal management and substance use treatment program in Marin County serving individuals with addictions as well as co-occurring psychiatric diagnoses. In addition, Buckelew supports two Helen Vine Marin Recovery Homes sober living residences. HVRC clients are part of a large, supportive community of staff, peers and alumni dedicated to making their time in and out of treatment successful and meaningful.



Helen Vine saved my life.

ANTHONY V., HELEN VINE CLIENT

**Bucklew Programs Service Navigation** educates and connects individuals experiencing mental health challenges and their advocates with resources to meet their unique needs. The behaviors of those experiencing untreated or undiagnosed mental illness and/or substance use affect the whole family, but caregivers might not know where to turn for help. Often, stigma prevents those in need from seeking services and leaves them feeling isolated and hopeless. Our Service Navigation shows them they're not alone and recovery is possible.

**Family Service Coordination (FSC)** in Sonoma County provides services, education and connection to local resources and support to family members and caregivers of adults and youth (0–18) experiencing a wide range of behavioral health challenges. FSC educates families about mental illness and how to support a loved one. Navigators work with families and the individual to create wraparound care to support recovery.

**Maternidad y Esperanza** offers bilingual behavioral health and support services integrated with perinatal healthcare for Latina mothers experiencing postpartum depression and/or trauma. The program's caseworkers also connect low-income mothers and their children, ages 0-3, to local resources.



Hilda Castillo (left) and Misielids Mendoza (right)  
Maternidad y Esperanza Parent Aide Caseworkers

# Meet Yuri

Yuri watched her newborn be whisked away to Children's Hospital in Oakland. Edwin, born three weeks early, wasn't breathing right. His heartbeat was irregular. He needed surgery. In the following months, Yuri struggled to recover from her C-section, care for two other children, and commute daily from San Rafael to the hospital across the bay. Meanwhile, financial stress compounded for the family that lived payday to payday. Yuri was overwhelmed and depressed. Then she met Hilda Castillo, a parent aid caseworker with Buckelew's Maternidad y Esperanza program. With Yuri's financial and mental health crises colliding, Hilda sprang into triage mode, connecting her to mental health support and financial aid services for rent, groceries, diapers, and health care.

Read more about Yuri's story at [Bucklew.org/Yuri](https://Bucklew.org/Yuri)

## **inRESPONSE Mental Health Support Team**

was launched in 2022 by the Santa Rosa Police Department, and Buckelew plays a key role in planning and leading the first mobile team. inRESPONSE answers calls for mental health, substance use and housing crises that often come through 911 or community-line calls. The team, which rides in a van bearing a logo distinct from law enforcement, includes a licensed clinician, firefighter paramedic, and homeless outreach coordinator. With a mental-health-first approach, they bring resources to people in crisis while diverting cases from police, jails, and hospitals. The team conducts assessments and follow-ups with system navigators who connect vulnerable individuals with resources and services such as housing, therapy, medication appointments and other critical support. Buckelew's FSC staff also provide postvention wraparound services.

Read more about inRESPONSE at  
[Bucklew.org/inResponse](https://Bucklew.org/inResponse)

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2,300  
counseling sessions provided

**Buckelew Programs Counseling Services**

offers individual, couples and family therapy, including comprehensive trauma treatment for children and adults. Our extensive programs are designed to meet the specific needs of each person in every stage of life. Sessions are available in office, in the home or virtual.



# Meet Sabrina

Sabrina has experienced mental health and substance use challenges since her teens, but therapy “just wasn’t my thing,” she says. She struggled to keep healthy personal relationships and became estranged from her mother and sister. For many years, she coped by using alcohol and substances. When her father and brother died in close succession, she fell into an even darker place that left her feeling paralyzed. As she slipped into deep depression, her work suffered. Sabrina felt like she had no one to ask for help. Then she found Buckelew Programs’ Counseling Services, where she learned the social-emotional skills that would turn her life around. Now she’s repairing family relationships and building healthy new friendships. She earned two positive job reviews. And a promotion. Her life is on a new trajectory.

Read more about Sabrina’s story at

**[Buckelew.org/Sabrina](https://Buckelew.org/Sabrina)**





For years, I felt like I was running for my life with bridges burning behind me. I'm a single mother and it's frankly just hard to do it all alone. Now I can sleep knowing [my son is] cared for. Huge difference. So thankful for Buckelew.

PARENT OF A BUCKELEW  
SUPPORTED HOUSING CLIENT

### **Buckelew Programs Supported Housing**

recognizes that safe housing and wraparound services are fundamental to supporting clients in their recovery. An important aspect of our supported housing programs is our continuum of care. That means we can support our clients through every step of their journey from crisis through to recovery and resilience. Through our comprehensive service model, we support individuals from intensive intervention and care to more independent living and the need for a lower level of care. Each client who comes through our doors receives care customized for their unique needs.

# 94%

**of Supported Housing clients avoided hospitalization for a psychiatric crisis as a result of Buckelew's services.**



## Meet Amy

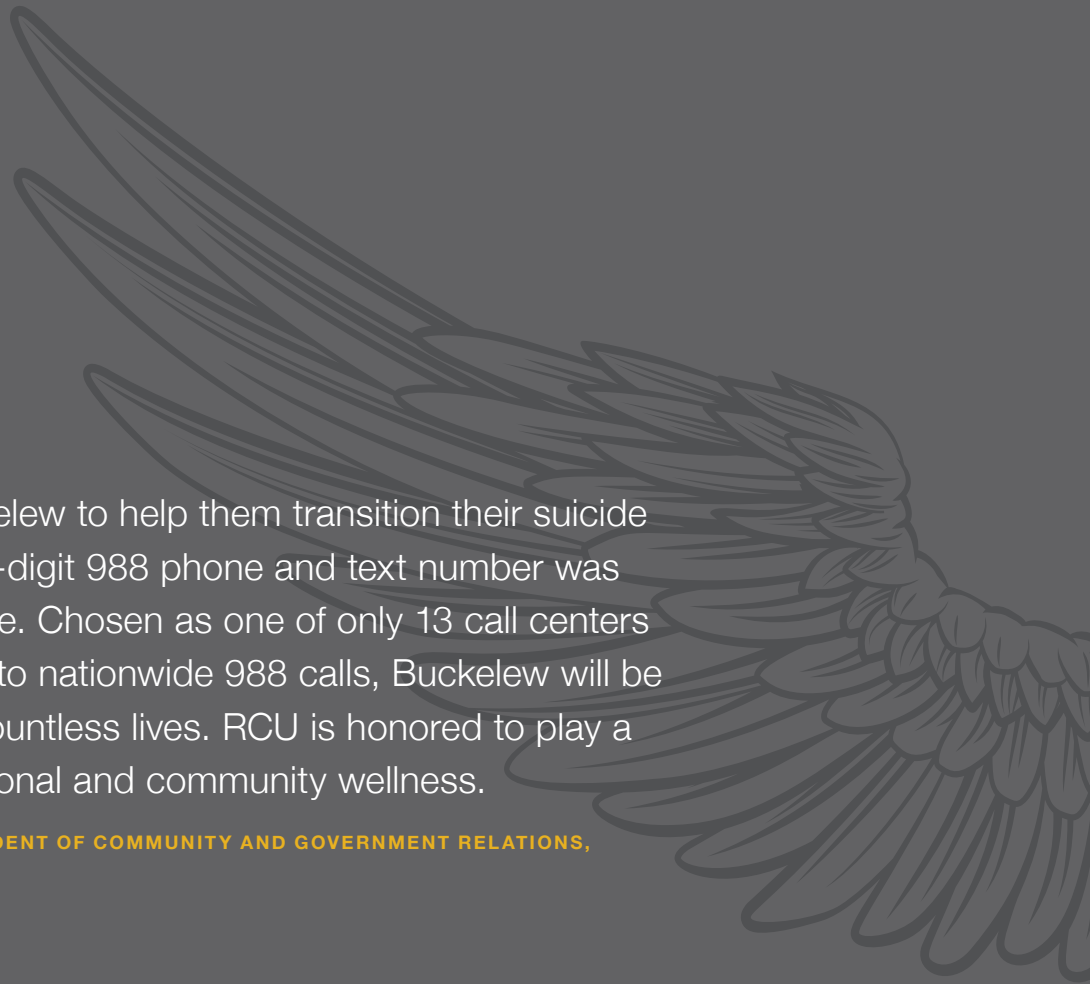
Parents are fierce advocates for a child who is struggling and will do whatever it takes to help them. Amy does just that. As parents of adult children who live with a serious and chronic mental illness understand, sometimes knowing what to do for their child is the challenge. Amy's daughter, Joanna, was experiencing declining health and spent years in and out of hospitals and programs but was unable to stabilize her health for any length of time or learn the skills for recovery. Most heart-wrenching for Amy was her feelings of helplessness while watching her daughter's health decline and become more vulnerable. Because Joanna was over 18, Amy was often cut out of the care team, even though as a parent and a nurse she knew her daughter's health history best. But then Joanna entered into Buckelew Supported Housing by way of Casa Rene, Buckelew's Client Choice Hospital Prevention program. Because of Buckelew, says Amy, "My daughter is going to be fine."

Read more about Amy's story at [Buckelew.org/Amy](https://Buckelew.org/Amy)



Offering a grant to Buckelew to help them transition their suicide hotline to the new, three-digit 988 phone and text number was an easy decision to make. Chosen as one of only 13 call centers in California responding to nationwide 988 calls, Buckelew will be instrumental in saving countless lives. RCU is honored to play a part in supporting emotional and community wellness.

**MATT MARTIN, SENIOR VICE PRESIDENT OF COMMUNITY AND GOVERNMENT RELATIONS,  
REDWOOD CREDIT UNION**



In 2009, Nick Rodin lost his brother and a best friend to suicide within two months. For the next 10 years, Nick's pain was so great that he couldn't talk about the tragedies. "But when I finally did start talking, I realized I felt a little better each time," Nick says. "And then I saw that many of the people I spoke to also had experienced loss or near-loss. They felt the same way I did. I started thinking we could have these conversations on a larger scale." So, he made it happen. Nick, a veteran tattoo artist, now hosts an annual tattooing event at his Petaluma shop during Suicide Prevention Awareness month. The popular event promotes awareness, gives hope, and has raised more than \$23,000 for Buckelew's suicide prevention programs.

Read more about Nick's story at  
[Bucklelew.org/Nick](https://Bucklelew.org/Nick)

## Meet Nick



## Community Partners and Supporters

101 Surf Sports  
 Allensby Charitable Trust Fund  
 AmazonSmile! Foundation  
 American Endowment  
 America's Best Local Charities  
 Anonymous  
 Balletto Vineyards  
 Bank of Marin  
 Bella Vista Foundation  
 Benevity (American Online Giving Foundation)  
 Best Day Brewing  
 Bingham, Osborn & Scarborough Foundation  
 The Blackburn Giving Fund  
 Cline Cellars  
 Cloverdale Citrus Fair  
 Comforts Restaurant  
 County of Marin and Marin Behavioral Health  
 County of Napa and Napa County Health and Human Service Agency  
 County of Sonoma and Sonoma County Department of Health Services  
 Cox Wootton Lerner Griffin & Hansen, LLP

David Foster Wallace Literary Trust  
 EAH, Inc./Edward Jacobson  
 Elizabeth Morgan Brown One Mind ASPIRe Clinic  
 The Feibusch Foundation  
 Fidelity Charitable  
 Gannett Foundation (Matching Gift Program)  
 George H. Sandy Foundation  
 Greater Horizons  
 Harvard Business School Community Partners  
 Heffernan Group Foundation  
 Hennessy Advisors, Inc.  
 Hobson/Lucas Family Foundation  
 The Isabel Allende Foundation  
 Jambar  
 Jewish Community Federation  
 The Joseph and Vera Long Foundation  
 Kaiser Permanente Matching Gifts  
 Kaiser Permanente Northern California Community Benefit Programs  
 Kate's Real Food  
 Korbel Champagne Cellars  
 Lagunitas Brewing Company  
 Landmark Vineyards

Law Office of John Stanko, Inc.  
 Linskog Foundation  
 LinkedIn  
 Luther Burbank Savings  
 Main Street Research LLC  
 Marianne and Albert Figen Foundation  
 Marin Charitable  
 Marin Community Foundation  
 Marin County Community Services Grant Program  
 Marin Independent Journal  
 Marin Museum of Bicycling  
 MarinHealth  
 Michael Pelfini Consulting LLC  
 Morgan Stanley  
 Nana Joe's Granola  
 National Philanthropic  
 Negley Flinn Charitable Foundation  
 Network for Good  
 North Bay Lighting and Electrical Supply  
 Osmo Nutrition, LLC  
 PayPal Giving Fund  
 Petaluma Tattoo  
 Peter Levi Plumbing, Heating and Cooling

Poppy Bank  
 Press Democrat  
 Pronzini Christmas Trees  
 Providence  
 Redwood Credit Union  
 Ron Rick Design  
 Schwab Charitable  
 Seagate Properties  
 Sierra Health Foundation Center  
 Sonoma County Vintners Foundation  
 Sonoma-Cutrer Vineyards  
 The Standard Matching Gifts  
 Stretch Lab - Greenbrae  
 T&B Sports  
 Taproot Foundation  
 Team Ghilotti Inc.  
 Thoresen Foundation  
 UBS Matching Gifts  
 Ultragenyx Pharmaceutical  
 Unicorn Group  
 United Markets  
 Vibrant Emotional Health  
 Weaver's Coffee & Tea  
 Wells Fargo Foundation  
 Westamerica Bank

Through the generous support of donors, foundations, corporations and community partners, Buckelew Programs is able to provide the vital services that help individuals and families in our community make meaningful progress in their recovery and their lives. We are grateful for this support.

“

As society urges we “return to normal,” we can’t forget that the impact of the last few years —

pandemic, racial reckoning, political unrest, climate catastrophes, shootings — have deeply affected our psyche. Programs that diagnose and restore our mental health have never been more important. Which is why I deeply appreciate and loudly applaud the work that Buckelew Programs carries out in Marin. They are a lifesaver to so many in our community.

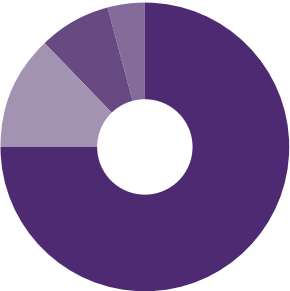
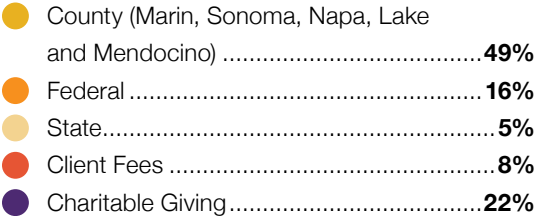
**RHEA SUH, PRESIDENT AND CEO,  
MARIN COMMUNITY FOUNDATION**



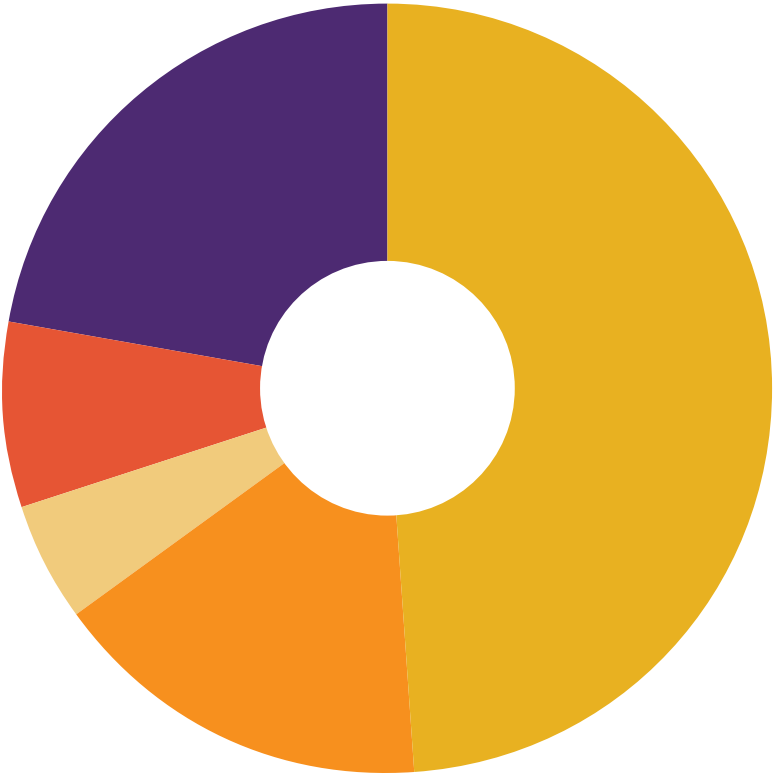
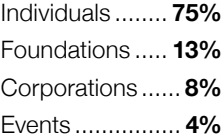
*Chris Kughn and Rhea Suh, President & CEO, Marin Community Foundation, at the launch party for our annual Bike4Buckelew fundraiser at the Marin Museum of Bicycling.*

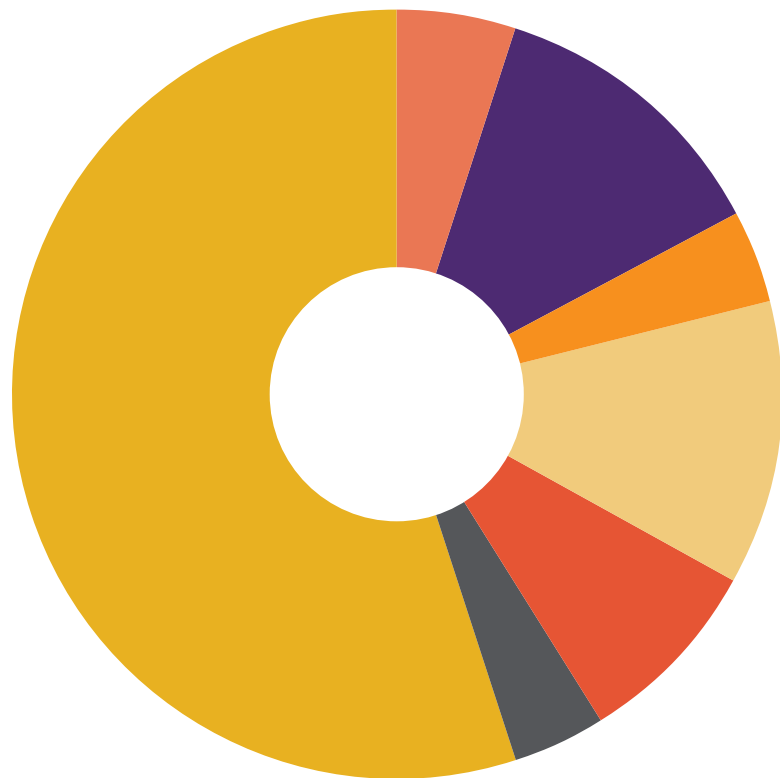
# Financials — Fiscal Year July 1, 2021 to June 30, 2022

## Revenue TOTAL = \$15,563,584










## Charitable Giving by Source





## Expenses TOTAL = \$14,569,510

Supported Housing .....	55%	
Fundraising .....	5%	
Administration .....	12%	
Counseling .....	4%	
Recovery—Substance Use Treatment.....	12%	
Service Navigation .....	8%	
Suicide Prevention .....	4%	

*We depend on the generous support from individuals, foundations and corporations to meet the full fiscal obligation of our programming and to continue delivering high-quality services to people living with mental health and substance use challenges.*

“

I am honored and privileged to serve on Buckelew's board. Our dedicated and hardworking members — each affected by behavioral health and substance use challenges in their own lives — are proud to support Buckelew's incredible work in the community. I hope this Impact Report has been an opportunity to learn more about our programs and the clients, staff, and partners who support us in myriad ways.

**JUDY KRAMER, CHAIR, BUCKELEW PROGRAMS BOARD OF DIRECTORS**



## Buckelew Programs Senior Management Team FY 2021-2022

### **Chris Kughn, LMFT**

Chief Executive Officer

### **Teresa Bowman**

Director of Substance  
Use Services

### **Karen Frost**

Chief Financial and  
Administrative Officer

### **Pat Gallagher**

Chief Philanthropy Officer

### **Nori Keppel**

Head of People

### **Erika Klohe, LCSW**

Regional Director of  
Behavioral Health,  
Sonoma and Napa Counties

### **Connie Mann, LMFT**

Regional Director of  
Behavioral Health,  
Marin County and Suicide  
Prevention Hotline

### **Alex Tolkach**

Director of Operations  
and Administration

### **Lilian Uwuseba, PhD, MSPH, MAP, CHES**

Director of Quality and  
Compliance

## Board of Directors

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Rowan Smith, Vice Chair

Richard Jensen, Treasurer

Warren Dodge, Secretary

Lydia Arellano

Mary Bihr

Melissa Delaney

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Leslie Dixon

Gracie Francisco

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JD Schramm

Jack Scott

Karen Wilson

Doug Brown, Chair Emeritus



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Suite 102  
Napa, CA 94558

**SANTA ROSA** | 707.571.5581  
2300 Northpoint Parkway  
Santa Rosa, CA 95407

**Athena House** | 707.571.5581  
540 Middle Rincon Road  
Santa Rosa, CA 95409

**SAN RAFAEL** | 415.492.0818  
Helen Vine Recovery Center  
291 Smith Ranch Road  
San Rafael, CA 94903

### Buckelew.org

 Buckelew.Programs

 @BuckelewProgram

 Buckelew-programs-inc

 buckelewprograms



## Legacy Giving — a lasting and meaningful gift

We gratefully acknowledge our **Legacy Circle** members, who are committed to philanthropically supporting behavioral health services by including Buckelew Programs in their estate planning. Bequests are one of the most meaningful ways to make an impact for decades to come. Your planned gifts ensure that vital mental health programs for vulnerable populations are sustained into the future.

Please consider naming Buckelew Programs in your will planning.

For more information, please visit **[Buckelew.org/ways-to-give](https://Buckelew.org/ways-to-give)** or contact Pat Gallagher, Chief Philanthropy Officer, at 415.491.5748 or **[PatG@Buckelew.org](mailto:PatG@Buckelew.org)**.